

# 44<sup>th</sup> WORLD MANAGEMENT CONGRESS

15 - 16 May 2023 : Ziro, Near Itanagar, Arunachal Pradesh : India

**Theme : Optimum Development of North-Eastern Region : Prospects and Constraints**

India Secretariat : Indira Gandhi Technological and Medical Sciences University, Ziro, Arunachal Pradesh

Mobile : +91-8527975833, +91-9560952005 ● Email : wmc@ecology.edu

Website : congress.ind.in ● congress.gen.in

## PHILOSOPHY AND ORIGINS

The history of the World Management Congress (WMC) dates back to 28-31 December 1980 when the first such a Congress was organized with a view to making the World Citizenry aware regarding the need for bringing productivity through management techniques. Inaugurated by the then Union Minister for Commerce, Steel and Mines, Government of India, Hon'ble Shri Pranab Mukherjee on 28 December 1980, the Congress discussed different emerging issues with the theme "Beginning the Management Decade : 1981-1990" with a view to designing a masterplan paradigm for the coming 20 years for locating a critical path to enter the 21<sup>st</sup> century and the third millennium.



**1980 : The Hon'ble Union Minister for Commerce, Steel and Mines, Government of India Shri Pranab Mukherjee inaugurating the 1<sup>st</sup> World Management Congress in December 1980.**

Since then such congresses and conventions have been organized every year in India as well as in different countries with important themes and sub-themes. During the past 44 years more than 15,000 important personalities related to different aspects of management have successfully participated in these World Management Congresses held every year.



***1982 : The Managing Director of TELCO, Jamshedpur Shri Sarosh J. Ghandy and Dr. Priyaranjan Trivedi during the 3<sup>rd</sup> World Management Congress held in December 1982.***

The World Management Congress 2023 has been organized to be held at Ziro, Arunachal Pradesh under the aegis of the Indira Gandhi Technological and Medical Sciences University, Arunachal Pradesh with the theme “Optimum Development of North-Eastern Region : Prospects and Constraints”.

The Chancellors, Vice Chancellors, Policy Makers, CEOs, Management Educators, Bureaucrats, Technocrats, Diplomats, Industrialists, Entrepreneurs, NGO Activists, and others are welcome to participate in this important global meet.

All those interested in participating in the Congress must contact Dr. Utkarsh Sharma, Pro Chancellor, Indira Gandhi Technological and Medical Sciences University, Ziro, Arunachal Pradesh on his Mobile Number : 9560952005

Email : [wmc@ecology.edu](mailto:wmc@ecology.edu) Website : [congress.ind.in](http://congress.ind.in) [congress.gen.in](http://congress.gen.in)

The learned Chancellors and Vice Chancellor are welcome to send their details for participation through a letter addressed to Dr. Sidharth Shankar, Vice Chancellor, Indira Gandhi Technological and Medical Sciences University, Ziro, Arunachal Pradesh through Email : [vcigtamsu@ecology.edu](mailto:vcigtamsu@ecology.edu) latest by 5 May 2023.





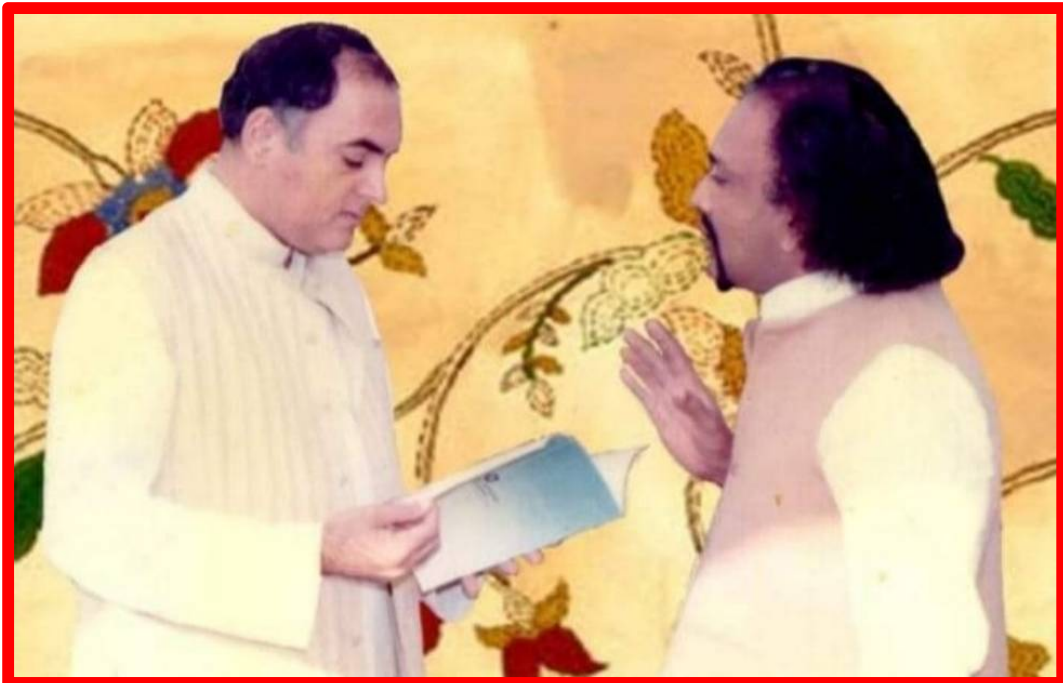
**1984 : The Hon'ble Union Minister for Finance, Government of India Shri Pranab Mukherjee inaugurating the 5<sup>th</sup> World Management Congress in July 1984.**



**1985 : The Hon'ble Union Minister for Youth Affairs, Government of India Shri R.K. Jaichandra Singh inaugurating the 6<sup>th</sup> World Management Congress in December 1985.**

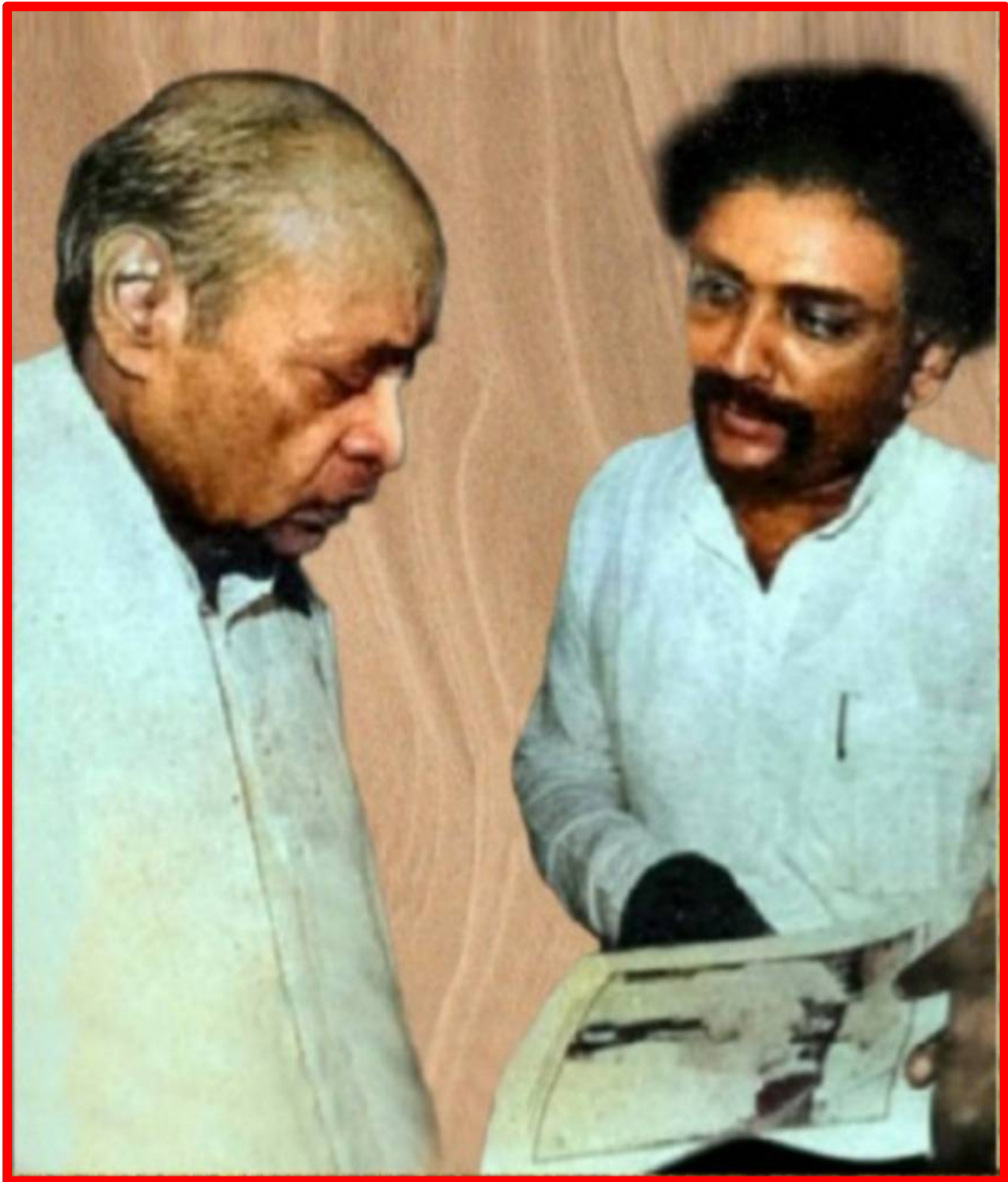


**1986 : The External Affairs Minister of the Government of India inaugurating the 7<sup>th</sup> World Management Congress held in April 1986.**



**1988 : The Hon'ble Prime Minister of India Shri Rajiv Gandhi inaugurating the 9<sup>th</sup> World Management Congress held in December 1988.**





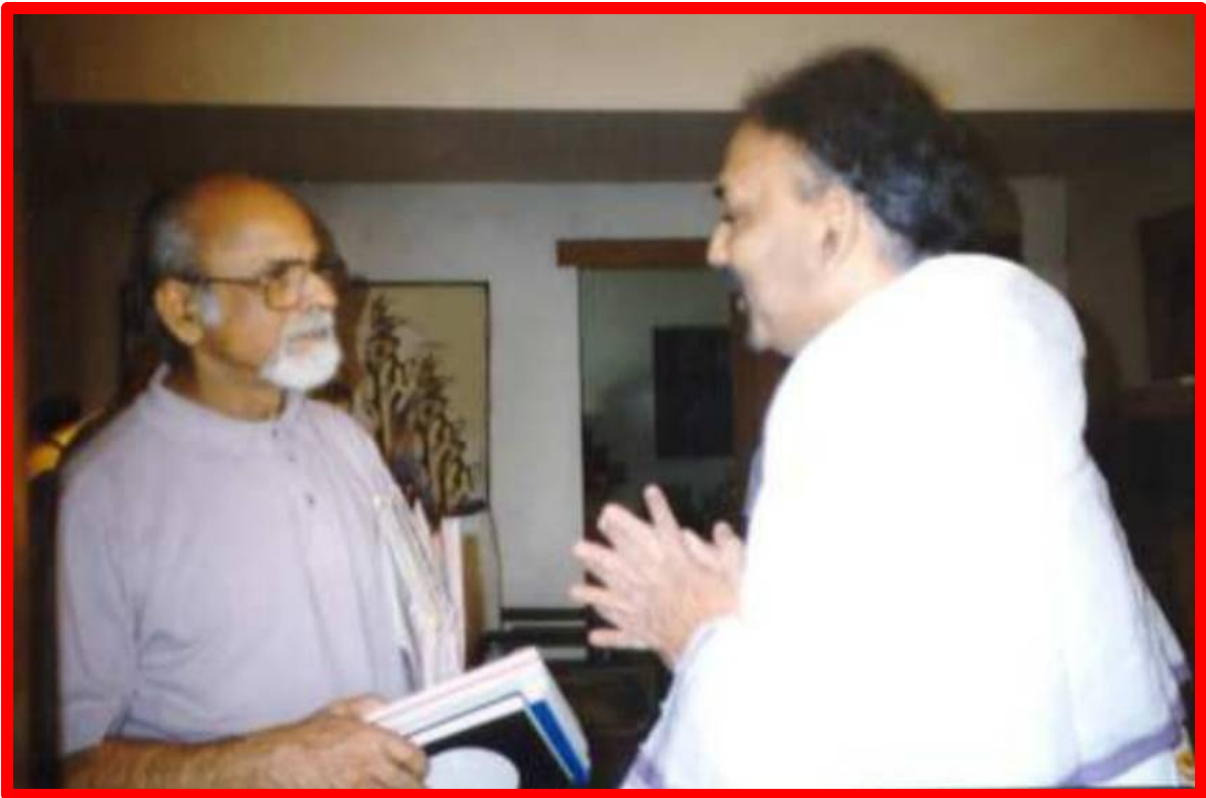
***1991 : The Hon'ble Prime Minister of India Shri P.V. Narasimha Rao with Dr. Priyaranjan Trivedi during the 12<sup>th</sup> World Environment Congress 1991 held in September 1991.***



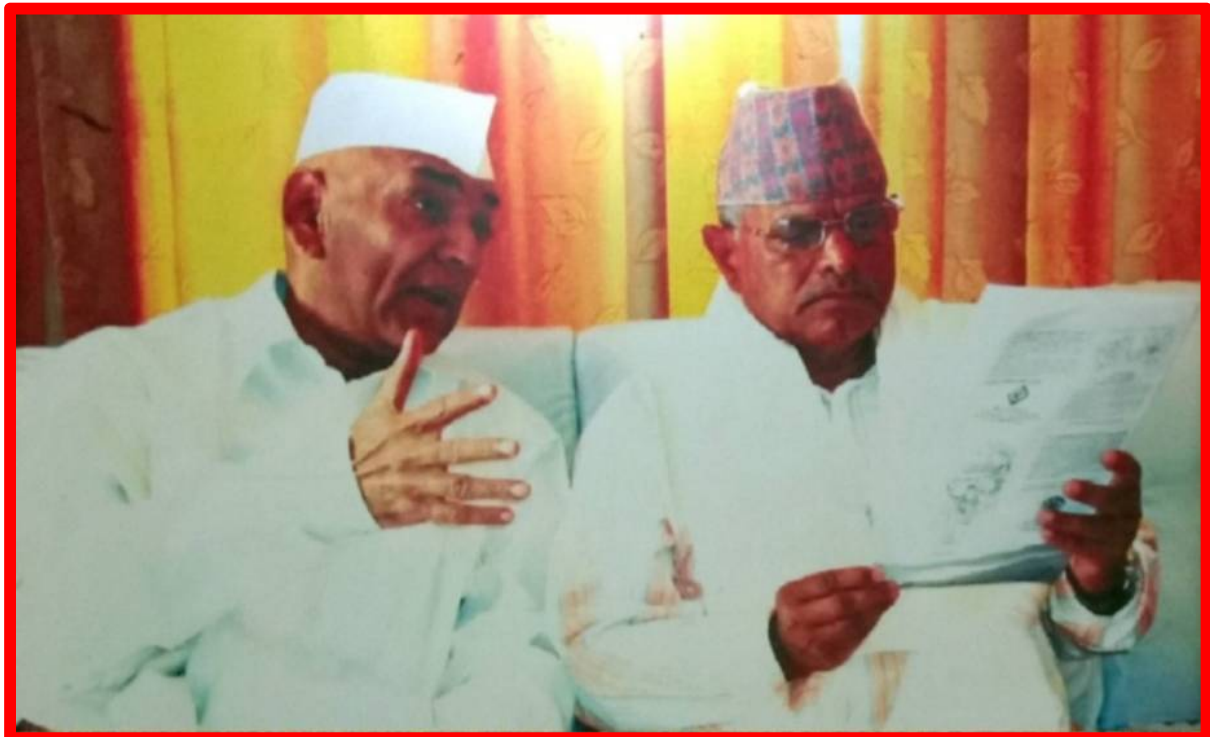
***1996 : The Hon'ble Prime Minister of India Shri H.D. Deve Gowda inaugurating the 17<sup>th</sup> World Management Congress held in October 1996.***



***1997 : The Hon'ble President of India Shri Shankar Dayal Sharma releasing the Encyclopaedia of Environment during the 18<sup>th</sup> World Management Congress.***



**1998 : The Hon'ble Prime Minister of India Shri Inder K. Gujral with Dr. Priyaranjan Trivedi during the Inaugural Session of the 19<sup>th</sup> World Management Congress held in Feb. 1998.**



**2008 : The Hon'ble President of Nepal Dr. Ram Baran Yadav inaugurating the 29<sup>th</sup> World Management Congress held in December 2008.**





***2017 : The Hon'ble President of India releasing the Book titled "The Grandeur of the Upanishads" authored by Prof. Damodar Thakur after the successful completion of different sessions of the 38<sup>th</sup> World Management Congress held in June 2017.***



# WORLD MANAGEMENT CONGRESS

## LIST OF THEMES FROM 1980 ONWARDS :

1980 : Beginning the Management Decade : 1981 – 1990

1981 : Management of Development in the Coming Decade : Challenges and Dimensions

1982 : Tourism by 2000 AD : Prospects and Constraints

1983 : Computerization Challenges in the Developing Countries



***2018 : The Hon'ble Union Minister for Social Justice and Empowerment Shri Thawar Chand Gehlot releasing "Swachhhta Vishwakosh" during the 39<sup>th</sup> World Management Congress held in June 2018.***

1984 : Whither Youth, Whither Development ?

1985 : Managing Innovation : Challenges and Benefits

1986 : Quality Management : The Keyword to Success

1987 : Management of Emotional Intelligence

1988 : Information Technology and Systems in the Next Millennium

1989 : Culture and Ethics in Business

1990 : Rural and Urban Entrepreneurship

1991 : Financial Engineering

1992 : Venture Capital

1993 : Corporate Social Responsibilities

1994 : Human Capital



***2002 : Hon'ble Mr. Boutros Boutros-Ghali, Former United Nations Secretary General during the inauguration of 23<sup>rd</sup> World Management Congress held in December 2002.***

1995 : Climate Change : Need for Global Partnership

1996 : One Earth, One Future, Our Changing Global Environment

1997 : Urbanization, Changed Lifestyles and Environmental Sustainability

1998 : Disaster Mitigation and Management : Present and Future Trends

1999 : Globalization of Business : Emerging Trends

2000 : Gender and Copreneurship

2001 : Entrepreneurship Education, Learning and Knowledge Dissemination

2002 : Eco-Philosophy and Eco-Dharma

2003 : Advanced Classroom Technologies for Bringing Productivity in Education and Training

2004 : Green Education and Green Employment : Options for the New Millennium

2005 : Whither Morality ? Whither Character ? : Strategies for a Green and Clean Mind



***2003 : The Prime Minister of India Shri Atal Bihari Vajpayee congratulating Dr. Priyaranjan Trivedi on the grand success of the 24<sup>th</sup> World Management Congress held in December 2003.***

2006 : Internationalization of Education and Global Challenges

2007 : Skilling, Employability and Entrepreneurship Education

2008 : Distance, Open and Virtual Education : Past, Present and Future

2009 : Innovations in Education Raising Scientific Literacy

2010 : Transformational Leadership for Climate Resilient Economic Growth

2011 : Celebrating Diversity and Practicing Inclusion

2012 : Workplace Conflict Management and Resolution



2013 : Multimedia and Image Processing

2014 : Big Data Analysis

2015 : Cloud Service Innovations

2016 : Leadership in Turbulent Times



***2009 : The Former President of India Dr. APJ Abdul Kalam being greeted by Dr. Uttam Kumar Singh, Convener, during 30<sup>th</sup> World Management Congress held in 2009.***

2017 : Embracing Change and Transformation

2018 : Digital Transformation

2019 : Smart Technology : Present and Future Trends

2020 : Internet Economy

2021 : E-Governance : Issues, Practices and Future Trends

2022 : Management of Data Privacy and Security Protection

2023 : Optimum Development of North-Eastern Region of India



**2005 : The President of Mauritius Sir Anerood Jugnauth being felicitated during the 26<sup>th</sup> World Management Congress held in December 2005.**



**2001 : HH Lama Gangchen Tulku Rinpoche, Sir Richard Glyn VI and other delegates attending the 22<sup>nd</sup> World Management Congress held in July 2001.**

# **INVITATION**

The President and Members of the Organizing Committee of the 44<sup>th</sup> World Management Congress cordially invite you for attending the Sessions on 15 and 16 May 2023 from 9 am to 5 pm at Ziro, Arunachal Pradesh (The nearest Airport is Itanagar, Arunachal Pradesh and the direct flights to Itanagar are from New Delhi, Kolkata, Mumbai and Guwahati).

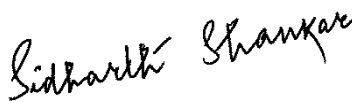
The Inauguration will take place at 9.30 am on 15 May 2023 at Ziro.

The following categories of Dignitaries and others are welcome to send their consents :

- a) Ministers of the Central / Federal and the State / Provincial Governments from India and all other countries.
- b) Members of Parliament / Members of the Legislative Assemblies / Councils.
- c) Secretaries to the Central / Federal and the State / Provincial Governments.
- d) Chancellors / Pro Chancellors / Vice Chancellors of Universities in India and abroad.
- e) Ambassadors / High Commissioners and other Diplomats.
- f) Chairman and Managing Directors / CEOs of the Public / Private Sector Organizations.
- g) Principals, Deans and Heads of the Departments from Colleges / Schools.
- h) NGO Heads
- i) Journalists and Correspondents from Print / Electronic Media.

We look forward to meeting and working with you on 15 and 16 May 2023 at Ziro, Arunachal Pradesh (India).

Sincerely yours,



**Dr. Sidharth Shankar**

Convenor, 44<sup>th</sup> World Management Congress  
Vice Chancellor, Indira Gandhi Technological and Medical Sciences University, Ziro



# **THEME**

## **“Optimum Development of North-Eastern Region : Prospects and Constraints”**

The sub themes of the Congress are :

- (a) Development of N.E. Region with special reference to Arunachal Pradesh
- (b) Development of N.E. Region with special reference to Assam
- (c) Development of N.E. Region with special reference to Sikkim
- (d) Development of N.E. Region with special reference to Nagaland
- (e) Development of N.E. Region with special reference to Tripura
- (f) Development of N.E. Region with special reference to Meghalaya
- (g) Development of N.E. Region with special reference to Mizoram
- (h) Development of N.E. Region with special reference to Manipur
- (i) Management of Rural Areas in the North East
- (j) Management of Urban Areas in the North East
- (k) Management of Cleanliness, Hygiene and Sanitation Activities in the North East
- (l) Institutional Management of Educational, Political, Religious and Governmental Organizations in the North East
- (m) Management of Industrial Development in the North East
- (n) Management of IT Enabled Systems and Services in the North East
- (o) Print and Electronic Media Management in the North East.

# **DETAILED PROGRAMME**

**15 – 16 May 2023**

**Venue : Banquet Hall, Hotel Ziro View, Ziro, Arunachal Pradesh and Indira Gandhi Technological and Medical Sciences University, Ziro, Arunachal Pradesh.**

**15 May 2023 : 9.30 am to 11.30 am (Banquet Hall, Hotel Ziro View), Ziro**

## **INAUGURAL SESSION**

Registration of Guests and Invitees  
Chief Guest and other VIPs arrive  
Welcome Address  
Felicitation of VIPs  
Lighting of Lamp  
Release of Publications  
Theme Presentation  
Keynote Address  
Inaugural Address  
Address by Special Guests  
Address by International Representatives  
Open House  
Presidential Address

**15 May 2023 : 11.45 am to 01.00 pm (Banquet Hall, Hotel Ziro View), Ziro  
Technical Session – I (Strategies for the Optimum Development of Arunachal Pradesh)**

**Lunch Break : 01.00 to 02.00 pm**

**15 May 2023 : 02.00 pm to 2.45 pm (Banquet Hall, Hotel Ziro View), Ziro  
Technical Session – II (Strategies for the Optimum Development of Assam)**

**15 May 2023 : 02.45 pm to 03.30 pm (Banquet Hall, Hotel Ziro View), Ziro  
Technical Session – III (Strategies for the Optimum Development of Sikkim)**

**15 May 2023 : 03.30 pm to 04.25 pm (Indira Gandhi Tech. & Med. Univ. Campus, Ziro)  
VIPs, Distinguished Guests, Speakers and Delegates to observe the latest treatment facilities through yoga, naturopathy, physiotherapy and other drugless methods.**

**15 May 2023 : 04.30 pm to 07.30 pm (Abotani Hall), Ziro  
12<sup>th</sup> Founders' Day Celebrations by Indira Gandhi Technological and Medical Sciences University, Ziro, Arunachal Pradesh (Hosts for the 44<sup>th</sup> World Management Congress). A grand cultural programme depicting the Cultural Heritage of Arunachal Pradesh has been organized in the honour of the visiting Dignitaries.**

**Dinner : 07.30 pm to 08.30 pm**

**16 May 2023 : 09.00 am to 09.45 am (Banquet Hall, Hotel Ziro View), Ziro  
Technical Session – IV (Strategies for the Optimum Development of Tripura)**

**16 May 2023 : 09.45 am to 10.30 am (Banquet Hall, Hotel Ziro View), Ziro  
Technical Session – V (Strategies for the Optimum Development of Mizoram)**

**16 May 2023 : 10.30 am to 11.45 am (Banquet Hall, Hotel Ziro View), Ziro  
Technical Session – VI (Strategies for the Optimum Development of Manipur)**

**16 May 2023 : 11.15 am to 12 noon (Banquet Hall, Hotel Ziro View), Ziro  
Technical Session – VII (Strategies for the Optimum Development of Meghalaya)**

**16 May 2023 : 12.00 pm to 12.45 pm (Banquet Hall, Hotel Ziro View), Ziro  
Technical Session – VIII (Strategies for the Optimum Development of Nagaland)**

**Open House Session : 12.45 pm to 01.10 pm (Banquet Hall, Hotel Ziro View), Ziro**

**Lunch Break : 01.00 to 02.00 pm**

**16 May 2023 : 02.00 pm to 04.00 pm : Valedictory Session  
(Banquet Hall, Hotel Ziro View), Ziro  
Valedictory Address  
Ziro Declaration**

**Tea Break : 04.00 pm to 04.25 pm**

**16 May 2023 : 04.30 pm to 07.30 pm (Indira Gandhi Tech. & Med. Univ. Campus, Ziro)  
VIPs, Distinguished Guests, Speakers and Delegates to observe the Fashion Show and  
Fashion Parade jointly organized by the Department of Fashion Technology, IGTAMS  
University and other cultural organizations situated at Ziro).**

**Dinner : 07.30 pm to 09.30 pm**



# **DEVELOPMENT PLEDGE TO BE READ OUT BY ALL DELEGATES IN THE INAUGURAL SESSION ON 15-16 MAY 2023**

## **PLEDGE**

1. We will develop the capabilities of the young citizenries to be future generators of sustainable value for the cause of national development at large and to work for an inclusive and sustainable global economy.
2. We will incorporate into our daily lives the values of global social responsibility as portrayed in the national as well as international initiatives.
3. We will create frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.
4. We will engage in conceptual and empirical research that advances our understanding about the role, dynamics and impact of corporations in the creation of sustainable social, environmental and economic value.
5. We will interact with experts in the Governments, Ministries, Policy Planning Organizations, Diplomatic Missions, Universities, Public and Private Sectors undertakings to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.
6. All of us will jointly work to optimize the available resources of the world with full of zeal and enthusiasm so that the respective Governments and the International Organizations could utilize our knowledge and expertise to the fullest extent of our abilities.

## **SPONSORS**

Ref. : 44<sup>th</sup> WMC/SPON/2023  
5 May 2023

Subject : Invitation for cosponsoring the 44<sup>th</sup> World Management Congress to be held at Ziro, Arunachal Pradesh on 15-16 May 2023 with the theme “Optimum Development of North-Eastern Region : Prospects and Constraints”.

We are pleased to inform you that the 44<sup>th</sup> World Management Congress 2023 will be held at Ziro, Arunachal Pradesh on 15-16 May 2023 with the theme “Optimum Development of North-Eastern Region : Prospects and Constraints”.

We wish to invite your esteemed organisation to co-sponsor the 44<sup>th</sup> World Management Congress by sanctioning Rs. 1,00,000 (Rupees One Lakh) only for partially covering the expenses to be incurred during the Congress where delegates will be participating from all over the world. This will also give a wider publicity to your organisation.

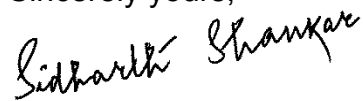
The payment may be transferred to our Bank Account having the following details :

Name of the Account : **World Management Congress**  
Name of the Bank : **Union Bank of India, Neb Sarai Branch, New Delhi**  
Account Number : **579102010009989** IFSC Code : **UBIN0557919**

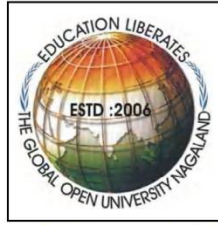
It may be mentioned that five delegates from your organization will be invited and registered without any extra fee. The Chairman and the CEO will also be invited to be on the dais.

Should you really be interested in image building by participating in this international event, please do not hesitate in hastening the process of approving the co-sponsorship.

Sincerely yours,



Dr. Sidharth Shankar  
*Convenor, 44<sup>th</sup> World Management Congress, and  
Vice Chancellor, Indira Gandhi Technological and Medical Sciences University, Ziro*



# 44<sup>th</sup> WORLD MANAGEMENT CONGRESS

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Website : congress.ind.in ● congress.gen.in

## PARTICIPATION

Name of the Person Participating in the Congress.....

.....

Address .....

.....

Email ..... Tel. .... Mobile.....

Names of Chancellor / Vice Chancellor

.....

Major contribution towards education, training, teaching and didactical methodologies

..... *(attach details)*

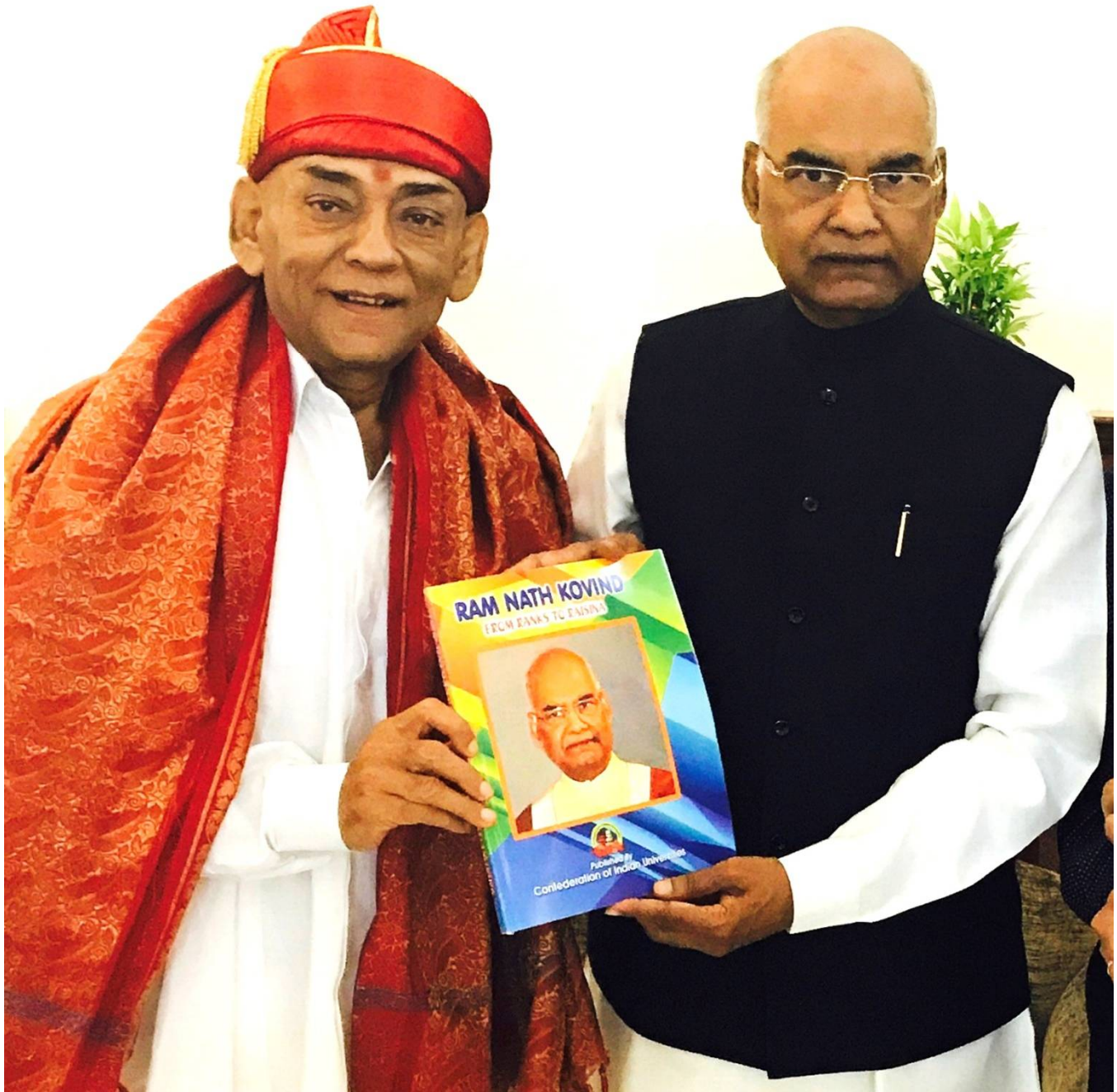
Date.....

Place.....

Signature of the Authority with Seal



## ABOUT THE PRESIDENT OF 44<sup>th</sup> WMC 2023 Dr. PRIYARANJAN TRIVEDI



***Chancellor Dr. P R Trivedi presenting the Book titled “Ram Nath Kovind : From Ranks to Raisina” to the Hon'ble President of India Shri Ram Nath Kovind***

1. His Humbleness Dr. Priyaranjan Trivedi has been pioneer in establishing Institutions through his techniques of Institution Building, Planning and Development all over the World. His neological and neocratic approach to institution building has made him the most popular educationist, environmentalist, management thinker and philosopher.

2. He has authored many Books including Encyclopedias and Reference Monographs in the new and emerging areas of environmental engineering, disaster management, sustainable development, peace studies, human rights, intellectual property rights etc.
3. His Books on the life of the Presidents (Shri Ram Nath Kovind and Smt. Droupadi Murmu) and the Prime Ministers (Shri Atal Bihari Vajpayee and Shri Narendra Modi) have been praised by the intellectuals.
4. He is the only person in the world credited to design 55 specialisations in the MBA Degree with detailed curriculum for all the specializations besides the comprehensive study materials running into more than 1,50,000 pages.
5. He is the first person to have launched post graduate level non-formal education in the area of ecology and environment way back in 1980.
6. He is the Founder Chancellor of The Global Open University and the Indira Gandhi Technological and Medical Sciences University.
7. He has also brought all the 1200+ Universities of India under one single platform under the aegis of “The Educational Standards and Testing Council of India – TESTCOIN” with a view to setting standards in the area of quality tertiary education.
8. He has received more than 55 national and international awards and accolades for his contribution towards distance, open and virtual education (DOVE).
9. He has visited all the important countries of the world and has organized conferences, congresses and seminars in association with other international organizations.
10. As the Speaker of the World Spiritual Parliament, he has been advocating to the United Nations for the establishment of the United Nations Spiritual Forum for World Peace in order to reduce religious intolerance.
11. His appropriate solutions for tackling issues like peacelessness, unemployment, poverty, pollution, faulty educational system and population explosion has been appreciated everywhere.
12. His slogans “Catch Them Young” and “Be a Job Giver, Not a Job Seeker” have gathered momentum and have been appreciated by many Governments in India and other countries.